



## ANKIT DUSEJA

SDE3, Swiggy, Bangalore  
<http://ankitduseja.com/>

### ABOUT ME

Full Stack Developer (specialises in Javascript/Node.js). I build web/android/desktop apps and scalable server applications.

Preferred tech stack: Javascript, Node.js, React, Express, Mongo/Mysql, Redis, Elasticsearch, Android.

### OBJECTIVE

I am currently interested in lead/managerial tech & product roles, preferably remote or located in Bangalore.

### CONTACT ME

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## SUMMARY

I like to be dynamic in the challenges I take up. I started my career as a pro tech blogger, completed my graduation, followed by masters in the computer applications from VIT Vellore, became a freelance app developer, helped a medical firm from US build a fitness platform for generating personalised exercise guides, helped a professor at the University of Utah, USA to create in-browser video clipping and tagging solution. Then joined Times Group as my first official job to work on India's largest media websites like Times of India, Economic Times, Business Insider, Gizmodo, etc. I have worked with several finance domain firms like ABFL and headed the frontend architecture for Acko.com a new insurance company by Coverfox. I also delivered training for React in my free-time. I have worked with Treebo to scale their direct (consumer) & b2b platforms. Recently I have been leading the vendor web team at Swiggy.

Apart from doing the regular stuff, like building PWA's, API's, doing SEO, I never miss a chance to do something new which could "wow" not just my users/clients but myself too. Whether it's about building tech that can identify faces of people walking by (just like in the Mission Impossible movie) or building an addon that takes users to the greater heights of laziness by allowing them to control facebook with their voice, I have done these all.

## WORK EXPERIENCE

### Senior Software Engineer, Swiggy

SDE3, Bangalore | Oct 2020 - Present  
SDE2, Bangalore | Sep 2018 - Sep 2020

Working with the ATS (supply team) at swiggy, I got an opportunity to revamp their 5-year-old legacy app with modern web app architecture based on react/redux which also allowed us to run it serverless, cutting huge costs for the firm. I also re-architected Swiggy's menu editor which includes tons of customization and a better UI/UX for our partners giving them complete control over their menu to fine-tune it to the granular level in a self-serve portal. While building them I also created a design component library for the firm, known as swiggui which helps in avoiding re-work for the systems and helps ship products faster. As part of swiggui, I also created a dynamic form library, which is capable of producing highly complex, relational, data-dependent forms by just defining JSON.

I also lead efforts for apps of a new service for Swiggy known as StaplesPlus, which is an e-commerce portal for our partners to order groceries, vegetables and raw materials. Video: [https://www.youtube.com/watch?v=\\_iDZ1TUGo\\_U](https://www.youtube.com/watch?v=_iDZ1TUGo_U)

Tech Stack: React.js, Redux, Node.js, etc.

### Senior Software Engineer, Treebo Hotels

L5, Bangalore | Nov 2017 - Aug 2018

Designed several products for the b2b and the direct team i.e. our consumer-facing products team at Treebo. Developed several in-house as well as external products, helped the direct team scale infrastructure as well as organic traffic with several SEO enhancements, implemented caching for cost saving, created a PWA for the sales agents on the move for the b2b team, and much more. Here's a post on my journey of building one of the coolest piece of tech at Treebo: [Building the future hotel receptions using face recognition](#)

Tech Stack: React.js, Redux, Node.js, Serverless, AWS Lambda, etc.

## Lead Frontend Architect, Acko

Bangalore (Kuliza) | Feb 2017 - Nov 2017

Acko.com | Lead Frontend Architect

Aditya Birla Finance Ltd | Senior Frontend Consultant

Worked for Acko.com, a tech-driven insurance company by CoverFox. Architected the frontend stack for the core Acko.com product. Prior to working with them, I also worked with Aditya Birla Finance Ltd for about 2 months. There were several other finance domain projects that I assisted the Kuliza team on.

## Senior Technical Officer

Times Internet, Noida | Jan 2014-July 2015 | Aspire Award 2015

Architected and developed tech stack for real-time event reporting for times group. Handled and managed the front end for multiple campaigns at TOI. Developed several frontend plugins which are also deployed on sites like Gaana.com, Gizmodo, Lifehacker, Business Insider, Huffington Post, etc.

Tech Stack: Javascript, HTML5, Redis, ElasticSearch, MySQL, Neo4J, JIRA, etc.

## Founder/Self Developed Products/Freelancer

**Campaigni** - Web App - Node.js/MySQL/React/Webpack/Babel/Express

Create social image campaigns in seconds.

**Facebook Voice** - Chrome Extension

Control Facebook with your voice.

**Videoshot** - Chrome Extension

Capture pixel perfect HTML5 video screenshots.

**Boxplore** - LAMP Stack - PHP/MySQL/Several other API's

Cross-platform search, boxing and exploring of social content.

**Quizzer** - Web App - LAMP Stack

A scalable quiz app which was used in VITU.

**VOLSBB AutoLogin** - Android App - JAVA

A wifi auto-connect app for VITians.

## AWARDS & ACHIEVEMENTS

- 3 Awards at Swiggy for various projects - 2019-2020
- Developed a face recognition based auto checkin system - 2018
- Received Yoda award at Treebo for training co-workers - 2017
- Aspire Award for being top performing employee at Times Internet - 2015
- Appointed as Board Member in Computer Society of India, VITU. - 2013-14
- Published a paper on "Location Aware News Engine" at SET Conference, VITU. - 2013
- Published a paper on "Secured Wi-Fi Auto-Login for Mobile Devices", VITU. - 2012
- Conducted a symposium on Blogging for students at VIT University – 2012
- Appointed as President, Cyber Club, BSSS College, Bhopal – 2010-11
- Quoted in Dainik Bhaskar Newspaper as Young Blogging Entrepreneur - 2010

## EDUCATION

### Masters of computer applications

VIT University, Vellore | July 2011-March 2014 | Board Member, CSI

### Bachelors of computer applications

BSSS College, Bhopal | July 2008-July 2011 | President, Cyber Club